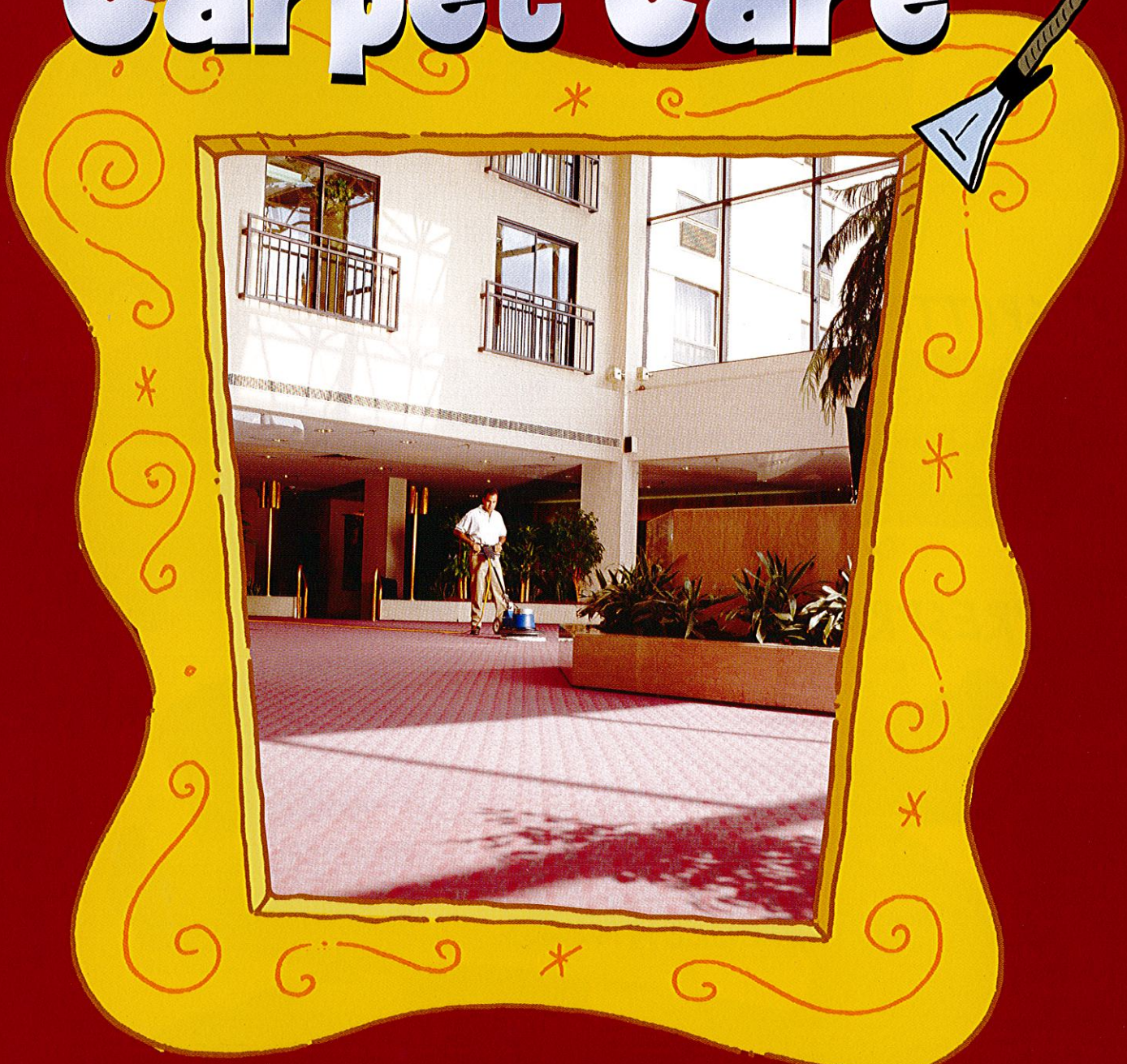


The Art of Carpet Care



TRAINING GUIDE

BUTCHERS[®]

Butcher's Product Gallery

DILUTION CONTROL SYSTEMS



Command Center®
Ultimate Dilution
Control System



Outpost™
Compact, Versatile
Dispensing System

SPOTTERS



Carpet Spotting Kit
Specialty Spotters



50
Pull Out®
General Purpose
Carpet Spotter



Percolator™
General Purpose
& Coffee Carpet
Spotter

PRESPRAYS



14 14
Head Start®
Carpet Prespray



Dispatch™
Heavy-Duty
Carpet Prespray

EXTRACTION CLEANERS



15 15
Fountainhead®
Carpet Extraction
Cleaner



13
Redeem™
Carpet Extraction
Rinse



Care Taker™
Carpet Sanitizer,
Deodorizer & Cleaner

15 Numbered block denotes product available in Command Center.®

15 Numbered circle denotes product available in Outpost.™

Carpet cleaning

can be tricky business. Butcher's Art of Carpet Care Training Guide makes learning how to clean carpets easy and fun! Our patented training techniques combined with proven cleaning methods helps you avoid carpet care's most common mistakes. With this tool and Butcher's superior carpet care products, you will keep your carpets looking better, longer!



SPIN BONNET CLEANERS



12 12

Spin Out®
Residue-Free
Spin Bonnet
Carpet Cleaner



Revolver™
Heavy-Duty
Spin Bonnet
Carpet Cleaner



Care Taker™
Carpet Sanitizer,
Deodorizer &
Cleaner

SHAMPOO



Flying Colors®
High Foam Carpet
Shampoo

SPECIALTY PRODUCTS



40 40

BreakDown®
Fresh
Odor Eliminator



41 41

BreakDown®
Citrus
Odor Eliminator



42 42

BreakDown®
Cherry Almond
Odor Eliminator



Brown Out™
Tannin & Browning
Carpet Treatment



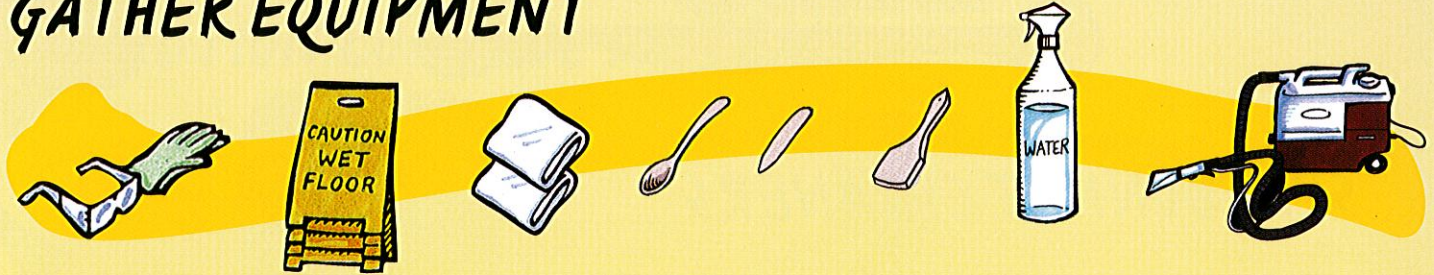
Foam Free™
Defoaming
Concentrate



First Defense®
Carpet Soil Retardant

Spotting

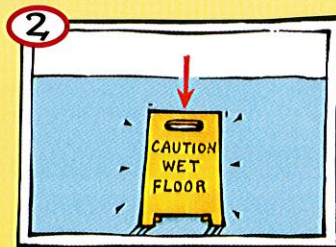
GATHER EQUIPMENT



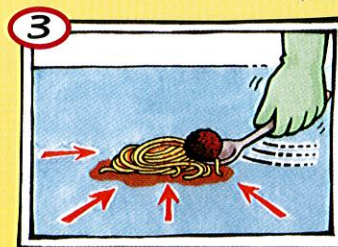
PROCEDURES



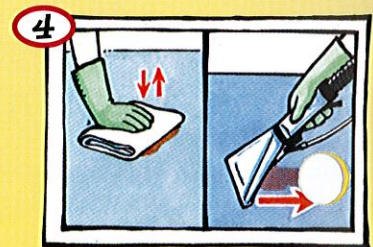
Wear protective equipment.



Place wet floor signs.

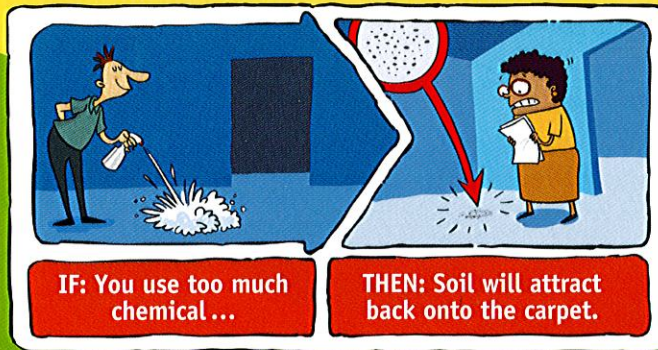


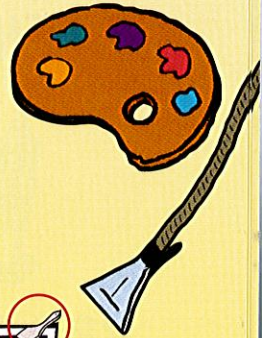
Remove excess solids.



Either blot with a clean white towel or extract.

GOOFS and

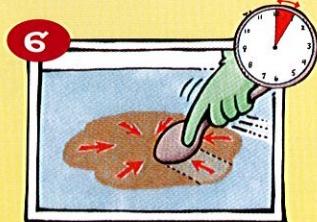




PROCEDURES FOR HAND SPOTTING:



Apply chemical.



Gently agitate toward the center. Allow dwell time.



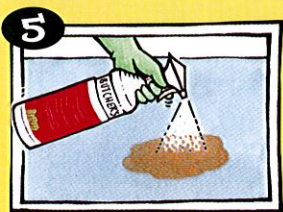
Blot up spot. Don't rub. For best results, use a tamping brush.



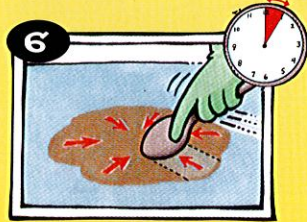
Rinse with clean water. Blot. For best results, use a tamping brush.

OR

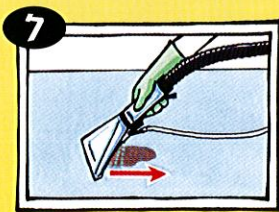
PROCEDURES FOR EXTRACTION SPOTTING:



Apply chemical.



Gently agitate toward the center. Allow dwell time.



Rinse extract with clean water.

CONSEQUENCES™

IF: You use a colored cloth...

THEN: The color will transfer to the carpet.

IF: You use the wrong product on the carpet...

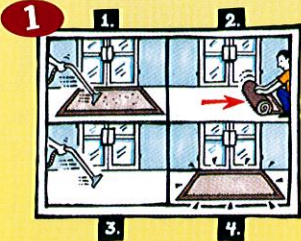
THEN: You could permanently damage the fibers.

Vacuuming

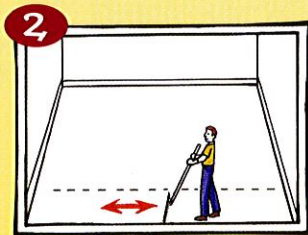
GATHER EQUIPMENT



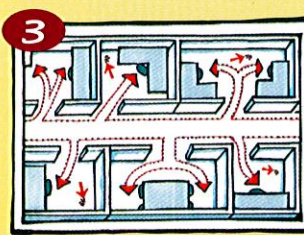
PROCEDURES



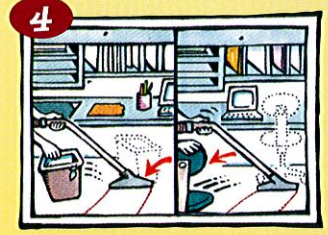
Vacuum entry mats.



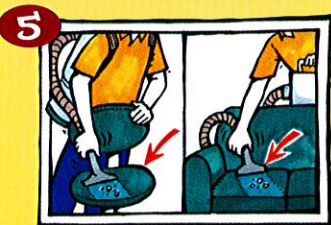
For best results, use a carpet groomer to provide agitation.



Vacuum hallways, traffic lanes and visible soil.



Vacuum under trash cans and furniture.



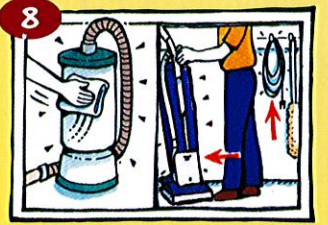
Spot vacuum furniture and upholstery.



Vacuum edges and corners.

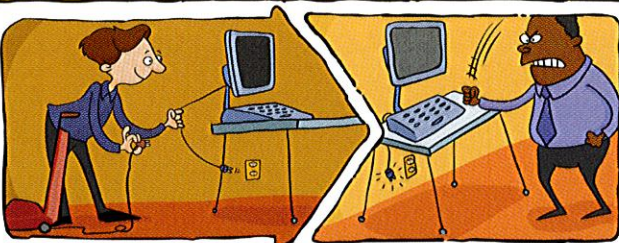


Empty vacuum bag and clean filter.



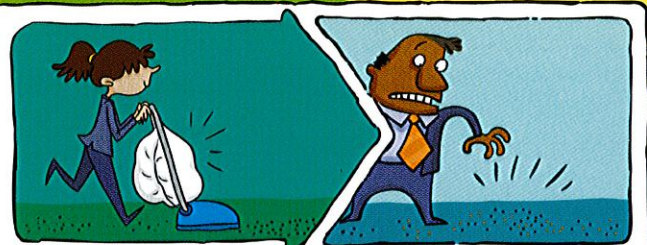
Clean and store vacuum, cord and attachments properly.

GOOFS and CONSEQUENCES™



IF: You unplug electronic equipment...

THEN: You could cause problems in the building.



IF: You don't change the bag & filters...

THEN: The vacuum won't pick up the debris.

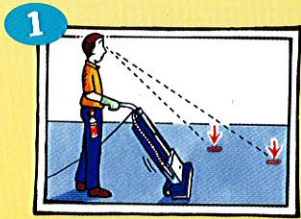
Spin Bonnet Cleaning



GATHER EQUIPMENT



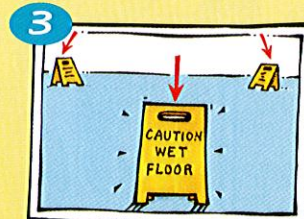
PROCEDURES



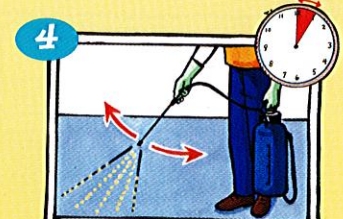
1 Vacuum thoroughly and remove spots.



2 Mix cleaning solution.



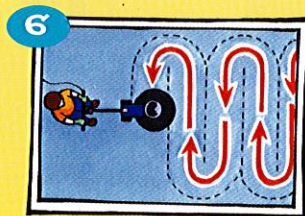
3 Place wet floor signs.



4 Spray carpet with bonnet cleaning solution in a pressure sprayer.



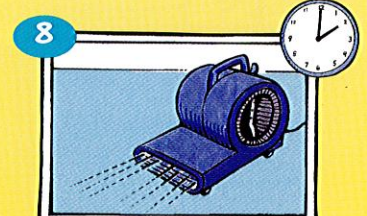
5 Spray bonnet with solution or soak bonnet in cleaner.



6 Overlap your passes.



7 Flip, change or rinse bonnet as needed.



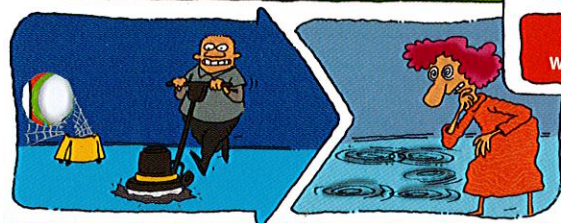
8 Allow appropriate dry time before traffic.

GOOFS and CONSEQUENCES™



IF: You use the wrong chemical...

THEN: The carpet will re-soil.



IF: You don't use a clean bonnet...

THEN: You will grind dirt back into the carpet.



IF: You over wet the carpet...

THEN: It will take too long to dry.

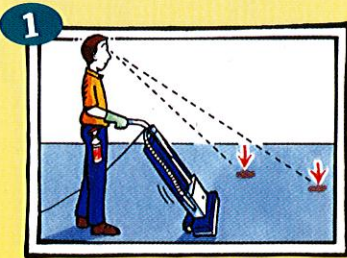
Prespraying



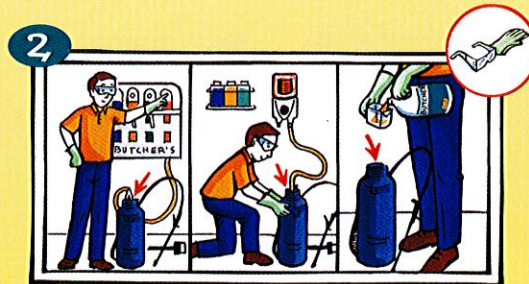
GATHER EQUIPMENT



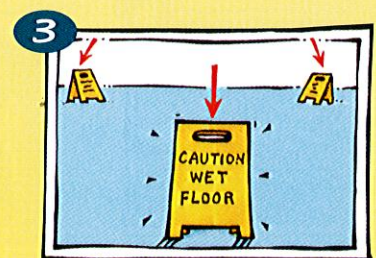
PROCEDURES



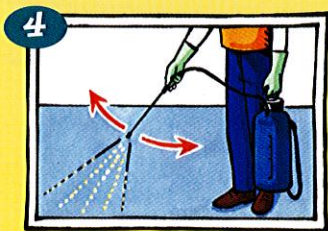
1 Vacuum area thoroughly and remove spots.



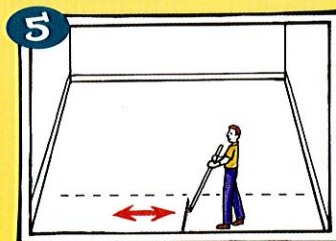
2 Mix prespray in pressure sprayer.



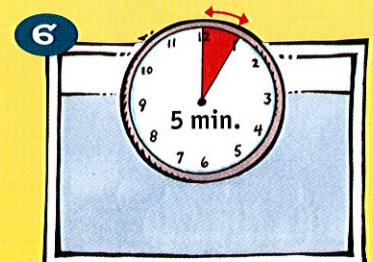
3 Place wet floor signs.



4 Spray carpet with a prespray solution in a pressure sprayer.



5 For best results, use a carpet groomer to provide agitation.



6 Allow 5 minutes dwell time before proceeding with cleaning.

GOOFS and CONSEQUENCES™

8



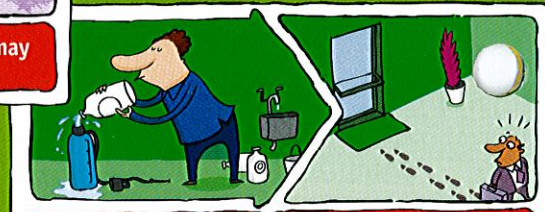
IF: You don't prespray the carpet...

THEN: Your carpet may not get clean.



IF: You prespray too large an area...

THEN: The prespray will dry up.



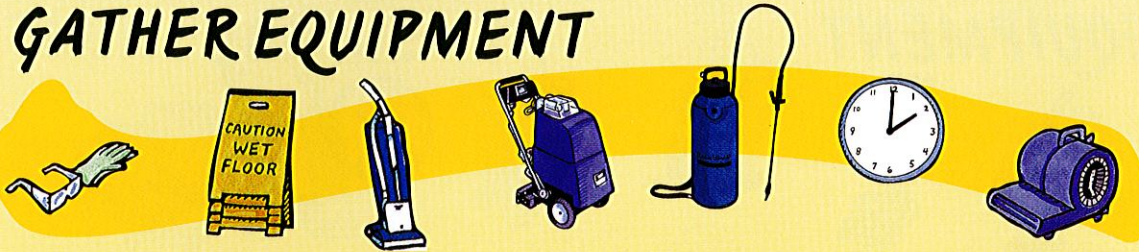
IF: You over mix the chemical...

THEN: The carpet will attract soil.

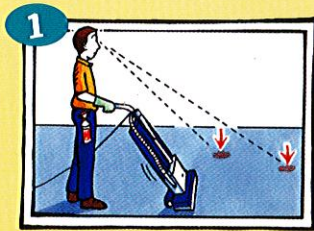
Extraction



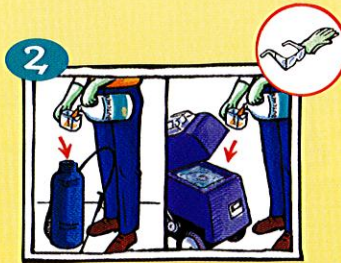
GATHER EQUIPMENT



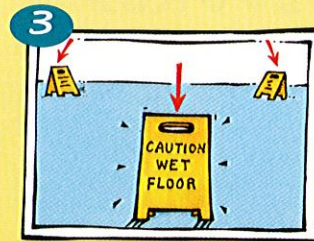
PROCEDURES



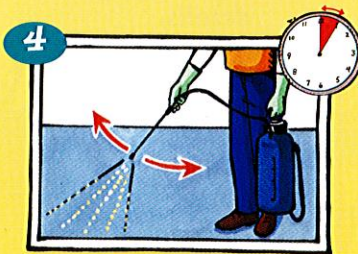
1 Vacuum thoroughly and remove spots.



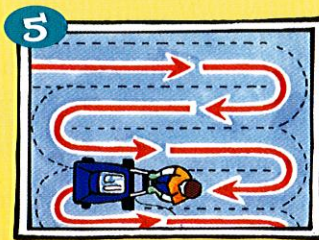
2 Mix cleaning solutions.



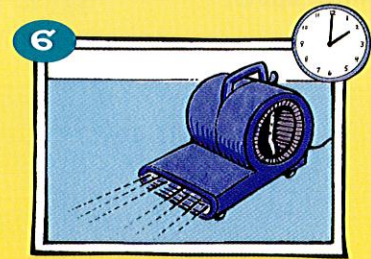
3 Place wet floor signs.



4 Prespray carpet. Refer to page 8 for details.



5 Use the double pass method and overlap your passes.



6 Allow appropriate dry time before traffic.

GOOFS and CONSEQUENCES™

IF: You over-wet the carpet...

THEN: You will have a long dry time.

IF: You run out of solution...

THEN: You will leave streaks on the carpet.

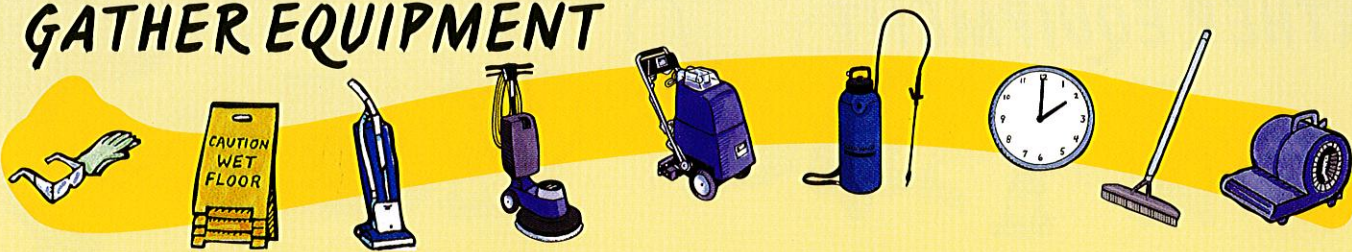
IF: You don't overlap your passes...

THEN: You will leave streaks on the carpet.

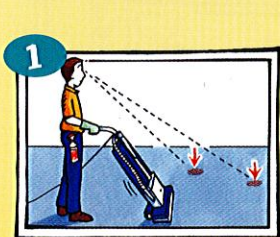
Rotary Power Cleaning



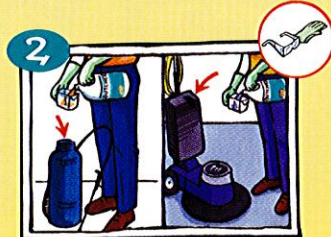
GATHER EQUIPMENT



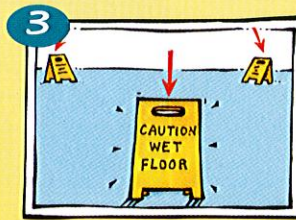
PROCEDURES



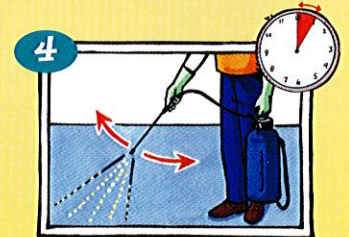
1 Vacuum thoroughly and remove spots.



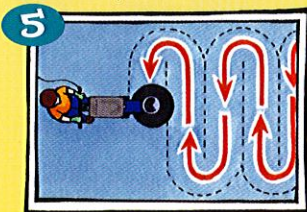
2 Mix cleaning solutions.



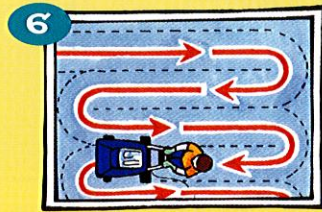
3 Place wet floor signs.



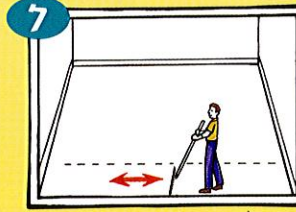
4 Prespray the carpet. Refer to page 8 for details.



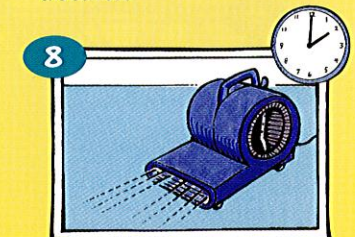
5 Rotary shampoo in an overlapping pattern.



6 Extract with warm water and extraction rinse.



7 Set pile with a carpet groomer as needed.



8 Allow appropriate dry time before traffic.

GOOFS and CONSEQUENCES™



IF: You over-wet the carpet...

THEN: You will have a long dry time.



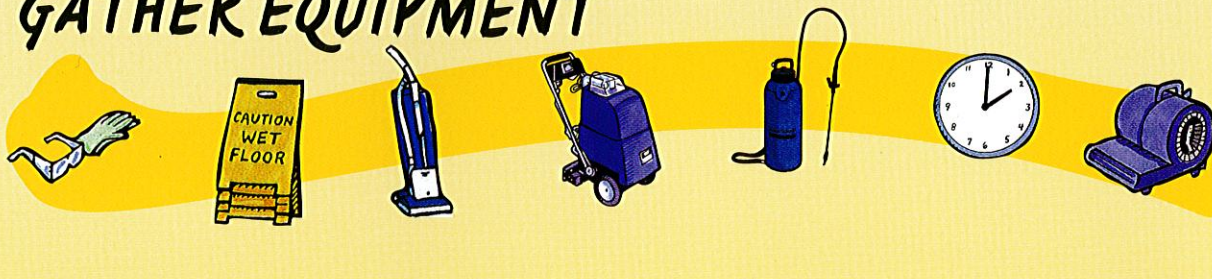
IF: You use too stiff of a brush...

THEN: You could damage the carpet.

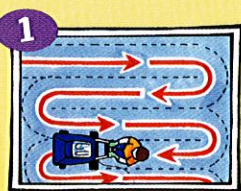
Soil Protection



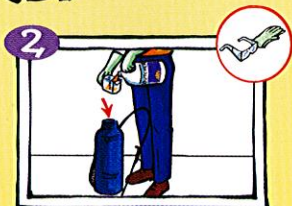
GATHER EQUIPMENT



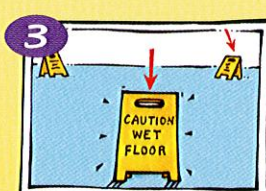
PROCEDURES



1 Vacuum, spot & clean carpet appropriately.



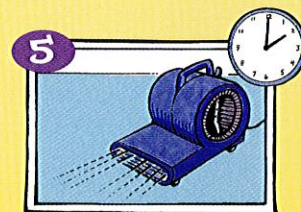
2 Mix product in a pressure sprayer.



3 Place wet floor signs.



4 Spray the entire carpet in one direction, then again in the opposite direction.



5 Allow appropriate dry time before traffic.

Maintenance Schedule

Fill in the chart below for the proper cleaning frequencies for your facility.

	Heavy Traffic	Medium Traffic	Light Traffic
ROUTINE CLEANING			
Vacuuming			
Spot Search & Removal			
SURFACE CLEANING			
Spin Bonnet Cleaning			
Dry Foam Shampooing			
DEEP CLEANING			
Prespraying			
Extraction Cleaning			
Rotary Shampooing			
SPECIAL NEEDS			
Soil Retardant Treatment			
Sanitizing / Deodorizing			
Browning Treatment			